

the NATURE
PLAYBOOK

TAKE ACTION TO CONNECT
A NEW GENERATION OF
CANADIANS WITH NATURE



...e Playbook. Plan your play. Make a difference.

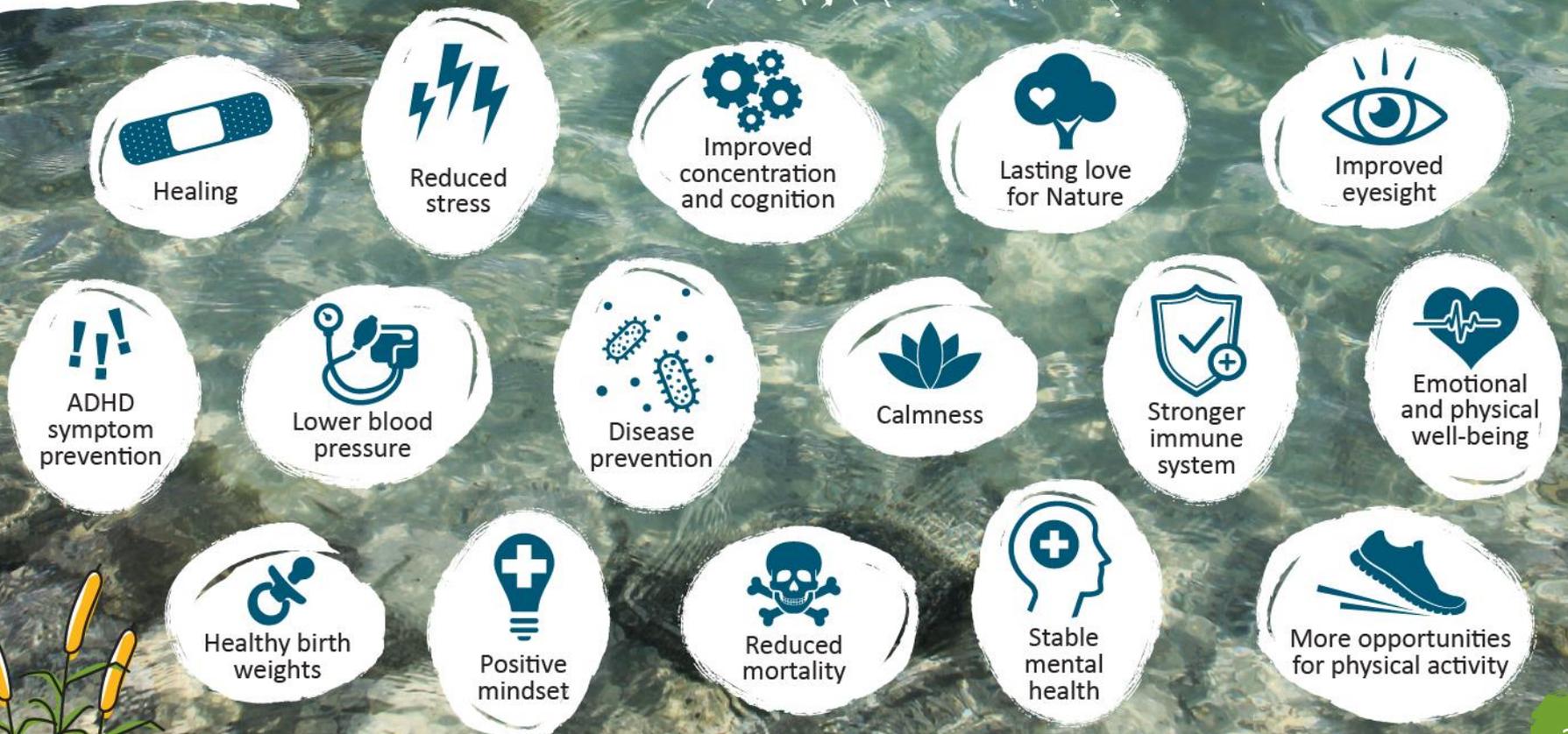
PAROS
CANADIAN PARKS COUNCIL
CONSEIL CANADIEN DES PARCS



We are Nature.



Nature is good for Canadians, and research is showing it.



***The Nature Playbook* is all about action. The goal is to engage a wide audience.**

Through *The Nature Playbook* discover how your actions can be part of our collective impact, leading to a better future for Canada and for Canadians.



The Nature Playbook is organized into strategies and plays.



Strategies guide actions – or Nature plays – that connect a new generation with Nature.

- #1 Bring children into Nature at an early age
- #2 Find and share the fun in Nature
- #3 Use the urban gateway to Nature
- #4 Embrace technology
- #5 Share cultural roots and ancestry in Nature
- #6 Seek out diverse partnerships
- #7 Empower a new generation of leaders



A Nature Play:

An action that gets you or other people outside.

Quick Play:

An easy activity that can be done anywhere.

Signature Play:

An inspiring program in Canada.

Play It Forward:

Bold new ideas.



How can you play for Nature?

The Nature Playbook offers suggestions and possibilities, but also emphasizes the importance of knowing yourself or your organization, and connecting on your own terms.

PLAN YOUR PLAY



You can make our country a better place to live. The purpose of the *The Nature Playbook* is to help young Canadians—from children to young adults—to get up and out into Nature. Through all our actions, a new generation will be more connected with the environment than ever.

Are you a young person, young at heart, or do you know any young people? If so, you can have an impact. To plan your own play, build on one you have learned about in this book or come up with something new. Whatever you choose, let it fit you—any size or style will do. Let it reflect your personality and your strengths.

involve just yourself, your family, your community, or all of Canada. It's up to YOU. Go play!

The seven strategies in this book are concepts that can guide your actions. In many cases, the strategies feed into one another. Focus on just one or choose several to plan your own play (or plays).

- #1 Bring children into Nature at an early age
- #2 Find and share the fun in Nature
- #3 Use the urban gateway to Nature
- #4 Embrace technology
- #5 Share cultural roots and ancestry in Nature
- #6 Seek out diverse partnerships
- #7 Empower a new generation of learners

NAME YOUR PLAY:

DESCRIBE YOUR PLAY—
A REALISTIC ACTION FOR YOU:

WHO ARE THE PLAYERS?

- X
- X
- X
- X

GAME PLAN: WHAT IS
THE FIRST STEP TO PUT
YOUR PLAY IN MOTION?

SKETCH OUT YOUR PLAY.
SERIOUSLY, SKETCH IT OUT.

Thank you!

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